

**2018 CULTURAL COMPETENCY SUMMIT
HONORING CALIFORNIA'S DIVERSITY: A CALL TO ACTION**

September 19, 2018

Dear Potential Sponsor/Exhibitor,

On behalf of the 2018 Cultural Competence Summit Planning Committee we cordially invite you to participate as a sponsor or exhibitor for our upcoming conference on October 23 – 24, 2018 at the Riverside Convention Center in Riverside.

The theme for the 2018 Cultural Competence Summit is *Honoring California's Diversity: A Call to Action*. The conference objectives are to:

- Educate and inform attendees about effective cultural strategies for reaching diverse populations;
- Inspire attendees to try new strategies to reach diverse populations.
- Highlight successful programs that currently exist throughout the State that reach diverse populations.
- Develop a framework for action

California counties are at the forefront of providing behavioral health services to California's diverse population. The 2018 Cultural Competence Summit will offer a range of cultural specific workshops and presentations to promote learning and advance the cultural competence needs of individuals, families, and communities.

We need your support. By participating as a sponsor or exhibitor, your organization can ensure the success of this important event. Please see the enclosed form for the sponsorship and exhibitor opportunities available and return by Friday, ~~October 5th~~, 2018. We hope you will consider participating in this year's Summit.

We thank you in advance for your consideration and support.

Sincerely,

Cultural Competence Summit Planning Committee



SPONSORSHIP/EXHIBITOR APPLICATION

2018 Cultural Competence Summit

Riverside Convention Center
3637 5th St
Riverside, California 92501

October 23 – 24, 2018

CONTACT PERSON: _____ TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: _____ EMAIL: _____

PLEASE SELECT ONE OF THE FOLLOWING LEVELS OF SPONSORSHIP:

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\$ 20,000.00 – INCLUDES

Exhibit space- Preferred location (6' table, 2 chairs, 1 wastebasket)

- 5 Complimentary Registration for all event activities (attendance, meals)
- Sponsorship of one of the following events: Networking Reception, Continental Breakfast or Luncheon
- Quarter Page advertisement in onsite conference brochure
- Logo in all printed materials (onsite program & signage)

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\$ 10,000.00 – INCLUDES

Exhibit space- Preferred location (6' table, 2 chairs, 1 wastebasket)

- 2 Complimentary Registration for all event activities (attendance, meals)
- Sponsorship of one of the following events: Networking Reception, Continental Breakfast or Luncheon
- Quarter Page advertisement in onsite conference brochure
- Logo in all printed materials (onsite program & signage)

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\$ 5,000.00 – INCLUDES

Exhibit space- (6' table, 2 chairs, 1 wastebasket)

- 2 Complimentary Registration for all event activities (attendance, meals)
- Sponsorship of one of the following events: Networking Reception, Continental Breakfast or Luncheon
- Logo in all printed materials (onsite program & signage)

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\$ 1,000.00 – INCLUDES

Exhibit space (6' table, 2 chairs, 1 wastebasket)

- 2 Complimentary Registration for all event activities (attendance, meals)
- Program recognition (name / logo medium size)

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\$ 350.00 – INCLUDES ONLY

Exhibit space (6' table, 2 chairs, 1 wastebasket)

- 2 box Lunches
- Program recognition (name / logo small)

SPONSORSHIP REGISTRATION FORMS ARE DUE BY FRIDAY, OCTOBER 5, 2018

Please mail or email Sponsorship/Exhibitor Form and check payable to **CIBHS, Tax I.D. # 68-0314970 at Riverside University Health System Behavioral Health at 2085 Rustin Avenue, 2nd Floor, Riverside, CA 92507**. The exhibits will be displayed in the foyer near the general session room at the Riverside Convention Center. **Set up time is 6:30 AM, on Tuesday, October 23, 2018.** For questions, please call Ann Marie Foglio, Sponsorship/Marketing Chair, at (951) 955-7169, email amfoglio@rcmhd.org or conferences@cibhs.org

NAME (AS IT APPEARS ON THE CREDIT CARD): _____

BILLING ADDRESS (IF DIFFERENT THAN ABOVE): _____

CITY: _____ STATE: _____ ZIP: _____

SIGNATURE: _____

VISA/MC/ DISCOVER #: _____

EXP. DATE: _____ CSV (3 digits on back of card) _____

Fire and Safety Laws

No combustible materials, such as crepe, tissue, cardboard or corrugated paper shall be used at any time. "Fireproofed" paper is not considered non-combustible as interpreted by fire inspector, and is not permitted to be used. All muslin, velvet, silken or other cloth decorations must pass a flame-proof test as prescribed by applicable fire ordinances. All inflammable materials must be kept in safety containers.

Exhibitor shall comply, at Exhibitor's sole cost and expense, with all applicable national, state, city, municipal and other governmental regulations including but not limited to fire and safety laws and with the applicable rules and regulations of the facility in which the trade show is held.

Security

The exhibits will be in the Foyer. No security guard will be provided. The security of booth materials is the responsibility of the Exhibitor.

Liability and Insurance

All property of the Exhibitor remains under his custody and control in transit to and from the foyer, during installation and removal, and while it is within the confines of the foyer. Neither the 2018 Cultural Competence Summit, its service contractors, the management of the foyer nor any of the officers, staff members, or directors of any of the same are responsible for the safety of the property of Exhibitors from theft, damage by fire, accident, vandalism or other causes, and the Exhibitor expressly waives and releases any claim or demand he may have against any of them by reason of any damage to or loss of any property of the Exhibitor.

The 2018 Cultural Competence Summit shall not be liable for injury of any type from any cause to persons conducting or otherwise participating in the conduct of the Show or to invitees, guests, or employees of the Exhibitor. Exhibitor understands that the 2018 Cultural Competence Summit does not carry business interruption and property damage insurance coverage for loss or damage of Exhibitor's property and that general liability coverage is the responsibility of the Exhibitor.

Hold Harmless and Indemnification

This agreement shall not constitute or be considered a partnership, joint venture or agency relationship between the 2018 Cultural Competence Summit and Exhibitor. The Exhibitor assumes full responsibility and liability for the actions of all Exhibitor personnel, whether acting within or without the scope of their authority, and hereby agrees to indemnify, hold harmless and defend the 2018 Cultural Competence Summit and the foyer entity from and against any and all liability, responsibility, loss, damage, cost, or expense of any kind whatsoever as they arise (including but not limited to court costs, interest and attorney’s fees) which the 2018 Cultural Competence Summit or the foyer entity, may incur, suffer, be part to, or be required to pay, incident to or arising directly or indirectly, or jointly from other causes which arise because of any intentional or negligent act or omission or breach of these rules and regulations by Exhibitor or Exhibitor’s personnel.

Agreement

The undersigned, on behalf of the Applicant, its employees, agents and contractors, agrees to comply with the Exhibit Rules and Regulations as referenced in this document. We understand that this application becomes a contract when accepted and signed by the 2018 Cultural Competence Summit. This completed form is considered binding on both the Exhibitor and the 2018 Cultural Competence Summit. All space is assigned on a first come, first served basis, at management’s discretion. All correspondence will be sent to the person listed above.

In compliance with the Americans With Disabilities Act of 1990, the 2018 Cultural Competence Summit will make all reasonable efforts to accommodate persons with disabilities at its meetings. Please call 916-379-5317 with your request.

Authorized Signature _____

Title _____ Date _____

Accepted for the 2018 Cultural Competence Summit

By: _____ Date _____